



AI Navigator.

Your personal guide through
the AI transformation landscape.

Service Brief | Assessment & Guidance

Lost in AI options? The Navigator shows the way.

The AI landscape is overwhelming: hundreds of tools, dozens of frameworks and constant change. **64% of decision makers** feel overwhelmed by AI choices (Gartner). The AI Navigator is your compass — a structured assessment that determines your position in 5 minutes and charts the optimal route to AI value.

64%

Feel Overwhelmed

Of decision makers by AI choices (Gartner 2024)

5 min

Quick Assessment

Online AI Scan™ for initial positioning

12

Maturity Dimensions

Complete assessment across strategy, data, talent and technology

97%

Recommendation Rate

Of participants recommend the AI Navigator

“The best map is worthless if you don't know where you stand — the Navigator determines your position.”

The AI Navigator Methodology

A structured approach taking you from diagnosis to action.



- **Quick Scan (5 min)**
Online self-assessment providing a first indication of your AI maturity.
- **Deep Assessment**
Extended assessment across 12 dimensions with interviews, data analysis and stakeholder consultation.
- **Benchmark Report**
Comparison with sector benchmarks and best-in-class organizations.
- **Strategic Roadmap**
Concrete, phased roadmap from your current state to your AI ambition.
- **Ongoing Navigation**
Quarterly review and recalibration of your AI strategy and progress.

Cross-cutting: Assessment and Roadmap form an iterative cycle of measuring, planning and adjusting.

Your AI position mapped out

From quick scan to deep dive: understand where your organization stands.

1 AI Scan™ Online

Start with our free 5-minute online scan. 15 questions about strategy, data, talent and technology provide a first indication and personalized recommendations.

2 Executive Deep Dive

For organizations wanting more: a 2-week assessment with stakeholder interviews, data maturity analysis and technology landscape evaluation.

3 Competitive Positioning

Where do you stand relative to competitors and sector peers? Benchmark data based on 200+ assessments in your sector.

From diagnosis to concrete steps

Your personalized route to AI value creation.

1 Prioritized Action Plan

Not everything at once. W69 prioritizes based on impact, feasibility and your specific context. Quick wins first, big transformations after.

2 Quarterly Reviews

Every quarter W69 evaluates your progress, recalculates priorities and adjusts the roadmap based on realized results and market changes.

3 Expert Network

Access to W69's network of AI specialists for specific challenges. From data engineering to MLOps, from governance to change management.

From annual assessment to continuous navigation

Traditional assessments are snapshots. **Continuous Navigation** is a living system. W69 implements a dashboard measuring your AI maturity in real-time and proactively suggesting next steps.

1

Real-Time Dashboard

Live overview of your AI maturity per dimension with trends and alerts.

2

Proactive Insights

AI-generated insights about opportunities, risks and recommended next steps.

3

Human-in-the-Loop

Strategic choices remain with you. The Navigator provides data and options; you decide.

4

Market Intelligence

Relevant market and technology developments automatically linked to your specific situation.

Start Your Navigation

The first step is always the easiest. Begin with the free AI Scan™.

AI Scan™

5 min

Free online assessment. 15 questions. Instant personalized report with recommendations. No registration required.

Deep Assessment

2 weeks

Extended assessment with stakeholder interviews, data analysis and 12-dimension reporting. Benchmark against your sector.

Ongoing Navigation

Quarterly

Continuous guidance with quarterly reviews, dashboard access and expert consultation.

Start your AI Scan™

5 minutes. 15 questions. Instant insight into your AI maturity.

w69.ai/en.html#scan

W69 PROOF™



✓ Enterprise-Grade

✓ GDPR Compliant

✓ NDA-Protected

Every Navigator engagement carries the W69 Proof™ seal — your guarantee for objectivity, depth and strategic value.

What you receive:

Strategic Assessment · Architecture Roadmap · Implementation Plan

■ We respond within 24 hours

“The journey toward AI begins with one click. We navigate, you decide.”

NEXT STEPS

Ready to get started?



Scan for AI Scan™

1

Scan the QR code

Or go to w69.ai/en.html#scan

2

Complete the AI Scan™

5 minutes, no registration required

3

Receive your AI Readiness Report

Including personalized recommendations

4

Strategic conversation

We discuss your results and opportunities

5

Implementation roadmap

Concrete steps toward enterprise AI



W69 AI Consultancy

Enterprise AI Architecture & Strategy

AI Navigator

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