



AI Readiness Assessment.

Measure the AI maturity
of your organization.

Service Brief | Assessment & Planning

Know where you stand. Plan where you're going.

Deloitte reports that **76% of AI projects** fail due to inadequate preparation, not technology. Organizations starting with a structured readiness assessment realize **3.1x faster** value from AI investments. The first step toward successful AI is knowing where you stand.

76%

Fail Due to Prep

Of AI projects fail not from technology but readiness (Deloitte)

3.1x

Faster Value

With readiness assessment vs. direct implementation

12

Dimensions

Of AI maturity W69 evaluates per assessment

5 min

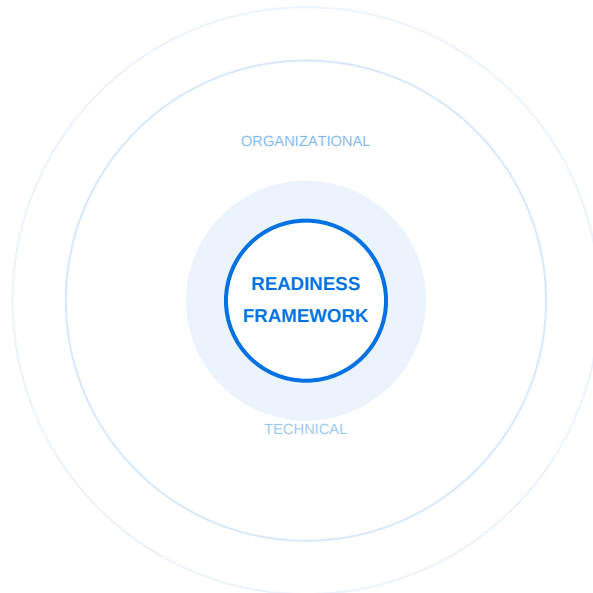
AI Scan™

Online self-assessment for a first indication

"You can't navigate without knowing where you stand — readiness is the first step."

The AI Readiness Framework

Twelve dimensions for a complete evaluation of your AI readiness.



- **Strategy & Vision**

Evaluation of your AI strategy, executive sponsorship and alignment with business goals.

- **Data Maturity**

Assessment of data quality, governance, availability and integration readiness.

- **Technical Infrastructure**

Evaluation of compute, cloud, MLOps and integration capabilities.

- **Talent & Culture**

Assessment of AI skills, learning culture and change readiness in your organization.

- **Governance & Ethics**

Evaluation of AI policy, risk management and ethical framework.

Cross-cutting: Organizational and Technical readiness are both necessary for successful AI transformation.

12 dimensions of AI maturity

A scientifically grounded methodology for measuring your AI readiness.

1 Comprehensive Scan

W69 evaluates your organization across 12 dimensions with 60+ measurement points. From data infrastructure to boardroom alignment — a 360-degree view of your AI readiness.

2 Benchmark Analysis

Your scores compared against sector benchmarks and best-in-class organizations. Understand not only where you stand, but how you compare to competitors.

3 Gap Analysis

Identification of critical gaps between your current state and AI ambition. Prioritized recommendations based on impact and feasibility.

From assessment to action plan

How W69 translates your readiness results into a concrete implementation roadmap.

1 Prioritized Roadmap

A phased roadmap addressing the most critical gaps first. Quick wins for momentum, strategic investments for lasting transformation.

2 Business Case Development

Concrete business cases per AI initiative: expected costs, value, risks and timeline. Convincing for both CFO and board.

3 Change Management Plan

AI transformation is more than technology. W69 delivers a change management plan accelerating adoption and reducing resistance.

From one-time assessment to continuous readiness monitoring

An assessment is a snapshot. **Continuous Readiness Monitoring** keeps a finger on the pulse. W69 implements dashboards and agents that continuously measure your AI maturity and flag improvement areas.

1

Baseline Measurement

Complete assessment across 12 dimensions as starting point for your AI transformation.

2

Progress Tracking

Automated tracking of readiness scores per dimension over time.

3

Human-in-the-Loop

Strategic priorities determined by your leadership team. Monitoring runs autonomously.

4

Adaptive Planning

Roadmap continuously adjusted based on progress, market changes and new insights.

Your AI Readiness Score

Where does your organization stand? The AI Scan™ gives a first indication in 5 minutes.

Exploration

10 – 20

First AI interest. No formal strategy. Data is fragmented. Limited AI knowledge in the organization.

Integration

20 – 35

AI strategy in development. Data being consolidated. First pilots running. Talent being attracted.

Strategic AI

35 – 50

Mature AI organization. Integrated data. Scalable architecture. AI is a strategic capability.

Start your AI Scan™

Discover your AI maturity in 5 minutes.

w69.ai/en.html#scan

W69 PROOF™



✓ Enterprise-Grade

✓ GDPR Compliant

✓ NDA-Protected

Every assessment W69 delivers carries the W69 Proof™ seal — your guarantee for objectivity, depth and actionable insights.

What you receive:

Strategic Assessment · Architecture Roadmap · Implementation Plan

■ We respond within 24 hours

“The journey toward AI begins with one step: knowing where you stand.”

NEXT STEPS

Ready to get started?



Scan for AI Scan™

1

Scan the QR code

Or go to w69.ai/en.html#scan

2

Complete the AI Scan™

5 minutes, no registration required

3

Receive your AI Readiness Report

Including personalized recommendations

4

Strategic conversation

We discuss your results and opportunities

5

Implementation roadmap

Concrete steps toward enterprise AI



W69 AI Consultancy

Enterprise AI Architecture & Strategy

AI Readiness Assessment

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