



AI Strategy & Boardroom Advisory.

Strategic AI leadership for
boardroom and C-suite.

Service Brief | Strategy & Leadership

AI strategy determines tomorrow's winners

BCG reports that **only 10% of organizations** derive real value from AI investments. The difference? A coherent AI strategy driven from the boardroom. Organizations without board-level AI strategy waste an average of 67% of their AI budget on uncoordinated experiments.

10%

Derive Value

Of organizations realize true ROI from AI (BCG 2024)

67%

Budget Wasted

Average waste without coherent AI strategy

5.4x

Higher Returns

Organizations with board-level AI strategy vs. bottom-up

82%

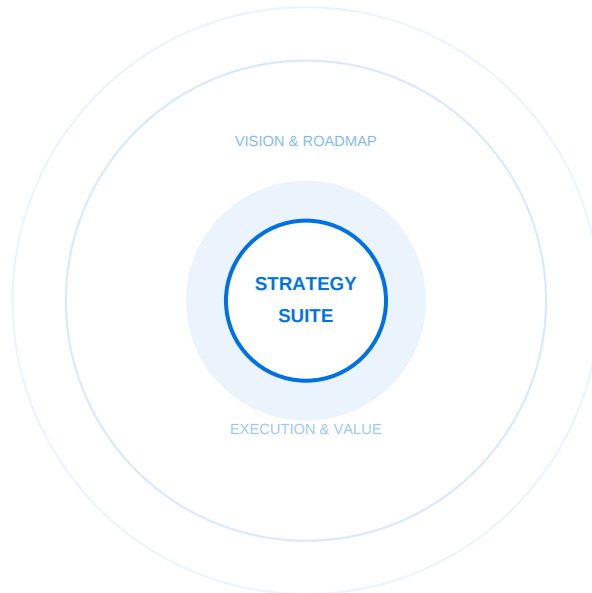
CEO Priority

Of CEOs see AI as top-3 strategic priority (PwC)

"AI strategy isn't an IT project — it's a boardroom decision."

The AI Strategy Suite

Five strategic components for board-level AI leadership.



- **AI Vision Development**

Co-creation of an AI vision aligned with your business strategy, market position and growth ambitions.

- **Strategic Roadmap**

Phased AI roadmap with concrete milestones, investment plan and expected value realization per quarter.

- **Use Case Prioritization**

Data-driven prioritization of AI use cases based on business impact, feasibility and strategic fit.

- **Board Education**

AI literacy program for board members: what AI can do, what it can't, and how to evaluate AI investments.

- **Value Measurement**

KPI framework for AI value: from proof-of-value to enterprise-wide ROI measurement.

Cross-cutting: Vision and Execution are connected through continuous value measurements and strategic recalibration.

From AI experiments to strategic transformation

How your boardroom drives the AI agenda instead of following it.

1 AI Maturity Assessment

W69 evaluates your current AI maturity across 12 dimensions: strategy, data, talent, technology, governance and culture. Concrete benchmark against your sector and recommendations for the next phase.

2 Strategic AI Roadmap

A 12-24 month roadmap translating AI investments into measurable business value. Phased, prioritized and validated by your leadership team.

3 Investment Framework

Rational AI investment: build vs. buy analysis, TCO models and ROI forecasting convincing your CFO and supporting your CTO.

AI wisdom for the boardroom

How W69 equips your board with insights to make AI decisions.

1 Board AI Briefings

Monthly strategic briefings translating complex AI developments into boardroom decisions. No jargon, just impact. Scenario analyses and competitive intelligence.

2 AI Governance Design

Setup of board-level AI governance: mandates, escalation protocols and reporting structures managing AI risks without slowing innovation.

3 Stakeholder Alignment

AI transformation requires alignment across the entire C-suite. W69 facilitates strategic workshops aligning CFO, CTO, CISO and business leaders.

From reports to strategic AI intelligence

Traditional strategy relies on quarterly reports. **Agentic Strategy Intelligence** delivers continuous insight. W69 implements AI agents monitoring market trends, competitive moves and technological developments, flagging strategic implications.

1

Market Intelligence

AI agents continuously monitoring AI market trends, competitor moves and regulatory changes.

2

Value Tracking

Automated tracking of AI value realization per use case, business unit and strategic theme.

3

Human-in-the-Loop

Strategic decisions are always human. AI provides data, analysis and scenarios; your board decides.

4

Strategy Evolution

Continuous recalibration of your AI strategy based on realized value and market changes.

Your Strategy Readiness Score

How strategic is your AI approach? The AI Scan™ gives the answer in 5 minutes.

Exploration

10 – 20

AI is an IT initiative. No board-level strategy. Ad-hoc experiments. No measurable value realization.

Integration

20 – 35

First AI strategy drafted. Use cases prioritized. Board awareness growing. Value measurements started.

Strategic AI

35 – 50

AI is a strategic pillar. Board-level governance. Continuous value realization and strategic recalibration. Competitive advantage.

Start your AI Scan™

Discover the strategic AI maturity of your organization.

w69.ai/en.html#scan

W69 PROOF™



✓ Enterprise-Grade

✓ GDPR Compliant

✓ NDA-Protected

Every system W69 delivers carries the W69 Proof™ seal — your guarantee for strategy, governance and measurable results.

What you receive:

Strategic Assessment · Architecture Roadmap · Implementation Plan

■ We respond within 24 hours

“We don't build for today's AI experiment, but for tomorrow's strategic transformation.”

NEXT STEPS

Ready to get started?



Scan for AI Scan™

1

Scan the QR code

Or go to w69.ai/en.html#scan

2

Complete the AI Scan™

5 minutes, no registration required

3

Receive your AI Readiness Report

Including personalized recommendations

4

Strategic conversation

We discuss your results and opportunities

5

Implementation roadmap

Concrete steps toward enterprise AI



W69 AI Consultancy

Enterprise AI Architecture & Strategy

AI Strategy & Boardroom Advisory

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